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CTSO ADVISOR TRAINING Hilton Pikesville September 21, 2011

AGENDA

- 8:00 a.m. – 8:30 a.m. Registration/ Continental Breakfast
- 8:30 a.m. – 8:50 a.m. **Welcome and Opening Remarks** Katharine Oliver,
Assistant State Superintendent
Division of Career and College Readiness
- 8:50 a.m. – 9:00 a.m. Move to Breakout Session (Select one)
- 9:00 a.m. – 10:15 a.m. **A. New Advisor Orientation**
What does it mean to be a CTSO Advisor? How does it fit into my overall program? Why was I encouraged to attend this conference? These questions and more will be answered during this session designed to give new advisors a big picture understanding of how instruction, leadership, and chapter operations all fit together in a successful Career and Technology Education program.
- B. Fundraising**
Even with state and national sponsors, CSTO events and opportunities require financial cost to the student and chapter. Presenters will share innovative fundraising methods that can assist in deferring chapter expenses.
- C. Teambuilding and Communication**
Effective communication and the ability to develop functional teams of students is a critical component of a Career and Technology Education (CTE) classroom and Career Technology Student Organization (CTSO) chapter. Participants will receive valuable resources to use with students in these areas. Some will be demonstrated but the directions, purpose, and scenarios for use will be explained for all activities.

Agenda
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10:15 a.m. – 11:15 a.m.

A. New Advisor Chapter Management and Competition

This is a continuation of the 9:00am session with a focus on preparing students for competition and the basics of actual chapter operations.

B. Program of Work

Have you ever wondered why some chapters have large memberships and routinely receive recognitions or awards? How some advisors have tremendous success using the CTSO as an instructional tool and enjoy doing it? They plan on it! Members and advisors develop a strategic plan for success using a Program of Work (POW). This is a detailed plan that lists all activities a chapter intends to undertake for the year, and who, how and when it will get accomplished.

C. Classroom Engaging Moments

Are you tired of using the same techniques to introduce, review. And expand on your classroom material? This session will teach advisors to use engaging moments or “e-moments” to capture student’s attention and increase learning.

11:15 a.m.– 12:15 p.m.

A. Fundraising

Due to interest level, this is a repeat of the 9:00 a.m. session.

B. Program of Work

Due to interest level, this is a repeat of the 10:15 a.m. session.

C. Classroom Engaging Moments

Due to interest level, this is a repeat of the 10:15 a.m. session.

12:15 p.m. – 1:15 p.m.

Lunch

1:20 p.m. – 3:20 p.m.

A. DECA / FBLA Meeting / Updates

B. SkillsUSA Meeting / Update

C. FFA Meeting / Update

3:20 p.m. – 3:30 p.m.

Evaluation and Wrap-up