



## **VIRTUAL - Digital Cinema Competition - (MD)**

This year's virtual SkillsUSA competition will be conducted as closely to the live event as possible. The only difference is that we will be communicating via the internet rather than in person. As always, we are very excited to see the incredible talent in your work!

### **I. APPS NEEDED**

1. **Zoom:** All contest communications will be conducted using the Zoom app.
2. **Kahoot:** While on Zoom, students will take a 50 question Knowledge Test using the Kahoot platform. Please familiarize your students with the app.
3. **DropBox:** All required contest materials will be uploaded to a dedicated shared folder. Once we receive your official email, a folder link will be emailed to you.

### **II. DATES & TIMES**

Event	Date	Time
Prompt Release Date	Monday April 12, 2021	10:00am EST
Film Upload DEADLINE (Dropbox)	Friday April 16, 2021	8:00am EST
<b>Contestant Meeting (Zoom)</b>	Friday April 16, 2021	3:00pm EST

**NOTE:** Students will receive an emailed Zoom meeting invite for the START of the competition. All of the required materials need to be uploaded by the DEADLINE.

### **III. CONTEST OVERVIEW**

On the Zoom meeting, the contest chair will give a clear overview of the contest guidelines, then begin the competition by administering Part 1: Knowledge Test. After the test, the students will receive a Dropbox upload link to upload all required materials.

**Part 1: Knowledge Test (300 Points) – Zoom and Kahoot**

Students will be tested on a wide variety of topics. Questions include:

- basic camera settings (i.e. white balance, ISO, shutter speeds, apertures, etc...)
- lighting equipment and techniques
- frame rates
- aspect ratios
- resolutions
- audio settings & equipment
- Stabilizers and camera movements
- Types of Shots
- Basic editing techniques (i.e. cuts, color grading, output)

**Part 2: Presentation (100 points)**

The contestants will present their films to the judges and use the following as a guide:

- State the film's Logline
- What was the concept of the film (inspiration)
- Technical Knowledge: Cameras & settings, lighting, audio, etc...
- Explain any visual or sound effects used

**Part 3: Film (600 Points)**

Produce a 4½ to 5½ minute short film using the following criteria:

**Genre:** \_\_\_\_\_ TBD \_\_\_\_\_

**Dialogue:** \_\_\_\_\_ TBD \_\_\_\_\_

- Video output to H.264 (.mp4)
- Films must be shot & exported in 24fps (aka 23.98)
- Slo-motion scenes can be shot at higher frame rates
- Aspect Ratio: Your choice (16:9 or 2.39)
- Resolution: 1080p (shooting 4k acceptable, but export must be 1080p.
- 2 second leader of black video
- 5 second title slide using white font with with contestant number ONLY on black video
- PG Rated. No showing of physical violence (implied violence ok), No sexual content, No foul language, No use of illegal drugs or alcohol. Ultimately follow your school's policy and do NOT get your instructor in hot water!!!
- All content must be original and created within the given time frame. The use of copyright material, stock footage or template effects in NOT allowed.
- Film/Video instructors are prohibited from assisting or acting in your production in ANY way.
- No end film credits

#### **IV. UPLOAD FOLDER (Dropbox)**

Each student's shared Dropbox folder should contain the following items PRIOR to the DEADLINE date & time listed above:

- Final Film named "Digital-Cinema-(your *contestant #*)" (i.e. "Digital-Cinema-001")
- Your storyboard (.pdf) - named "Storyboard-(*contestant #*)"
- Your script (.pdf) named - Script--(*contestant #*)
- Your resume (.pdf) named - Resume-(*contestant #*)
- Permissions folder - this should contain any questionable content in your film including music, sound effects, or visual effects that may "look" to have a copyright. Documentation must explain content origination or permissions from the maker to use in your film. All documentation should also be in (.pdf) form.

#### **V. CONTESTANT REQUIRED ITEMS**

- Computer with your choice of video editor installed.
- Digital video camera
- Memory cards & extra batteries (Fully Charged!)
- Audio recording device

**SPONSORED BY:** The Academy For Media Production - [www.amp-school.com](http://www.amp-school.com)

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