

Dear SkillsUSA Advisor, (SkillsUSA 2020-2021 #16)

Item #1: **ACTION ITEM!** Lowes Gift Card Opportunity for Construction Trades Student Members

Welcome to the New Year! To help generate local chapter excitement here is a fantastic gift opportunity from Lowe's for construction trades members!

In 2019, SkillsUSA partnered with Lowe's to help launch the "**Generation T**" movement. Generation T is a Lowe's-led initiative to promote and rebuild skilled trades in the United States by attracting more students to construction trades careers.

To support and promote interest and excitement in careers in construction Lowe's is offering SkillsUSA Maryland select members \$50 gift cards! **To be eligible to receive a \$50 gift card your students must be 2020-2021 paid chapter members and enrolled in Maryland CTE Carpentry, Electrical, HVAC, Plumbing, Masonry or Welding Programs of Study.** The gift cards should be used to purchase program-related tools and/or equipment.

Only SkillsUSA Maryland paid members in the targeted construction trades programs of study are eligible to receive a gift card. **Only three hundred (300) cards were made available to Maryland members on a first come-first served basis, so act now!**

Chapter lead advisors should apply by completing the online form via the provided web link. Before gift cards are released to lead advisors, National SkillsUSA will confirm paid membership status and program alignment for each student submitted.

Please be sure to instruct students to thank Lowe's for this generous gift of support. For example, when students visit their local Lowe's store to make purchases encourage them to inform a manager that they are a member of SkillsUSA Maryland, a construction trades student in your local chapter and appreciate the support (mention Generation T!). Advisors should also send a thank-you note or email to the local Lowe's store.

Here's the link: <https://skillsusa.wufoo.com/forms/m50ai981jbrzg2/>

Item #2: National Education Team Opportunities for Maryland Instructors

SkillsUSA is reaching out to all National Education Team (NET) members from the 2019 National Leadership and Skills Conference (NLSC) to re-apply to serve on the 2021 NET. SkillsUSA is also seeking new NET member applicants.

Volunteers with some knowledge of Zoom and other online delivery tools are especially needed as the 2021 national conference will be virtual.

Share the attached documents with educators that you think could serve in this very important role and support our National Technical Committees in facilitating national competitions in a virtual setting.

The deadline to submit the application is **March 15, 2021**.

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