

Dear SkillsUSA Advisor, (SkillsUSA 2020-2021 #2)

**Item #1: SkillsUSA Call To Action Session for Maryland Advisors!**

Join National SkillsUSA on **Wednesday, September 9, 2020, 4:30 p.m. (EDT)** for the annual Call to Action Session as executive director Chelle Travis welcomes advisors to a new school year. During this session, you will learn about the state of the association as well as the upcoming fall engagement opportunities for you and your student members. Additionally, you'll be inspired by Mike Holmes, a professional contractor, television host, public speaker, educator, influencer and writer whose passion is to Make It Right®. Be sure not to miss this session and the opportunity to be one of 15 lucky participants to receive a \$100 Lowe's gift card!

Information/instructions to access the Call to Action Meeting will be released next week! Save the date!!

**Item #2: **ACTION ITEM!** Virtual CTSO Joint Advisor Training /SkillsUSA Maryland Advisor's Meeting**

Register now for **Maryland CTSO Joint Advisor Training**, a *FREE* professional development virtual opportunity, **Wednesday, September 16, 2020, 3:00 pm – 5:00 pm**. Topics will include: developing a strong digital presence via social media, virtually recruiting new chapter members, and virtually managing and growing your chapter. Thirty-minute workshops will be facilitated by Maryland CTSO State Officer teams and held concurrently. Advisors will be able to attend all three workshops during the session.

A second session will be offered the following **Wednesday, September 23, 2020, 3:00 pm – 6:00 pm**. This will be a SkillsUSA Maryland-exclusive experience focusing on National SkillsUSA updates, new programs and resources, and competitive events.

Please make sure that all new and experienced SkillsUSA advisors attend these important back-to-school meetings. See invitation letter attached.

**Register now!** [CTSO Joint Advisor Training Registration Form](#)

\*\*\*As an added incentive all advisors attending both sessions will be eligible for prizes to be raffled by the SkillsUSA Maryland Board of Directors!

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